tennessee watercolor society

Online Exhibition Prospectus

Artist Eligibility

Entry into this exhibition is open only to **Tennessee Watercolor Society members** in good standing and to entrants in the **Student** category. See below for Student entry information.

Works of Art Eligibility

Must have been completed in the last three years and not shown in any previous juried TnWS exhibition, including online. Each artist may submit up to THREE images, but only ONE is eligible for inclusion.

Member Entry Fees

$25 for the first entry, $10 for the second, $10 for the third
($25, $35, $45)

Requirements

ORIGINALITY: ***The painting must be completely the artist's own original work—*** idea, content, and composition. Reference photos must be taken only by the artist. NO copies of another's work or photos, published images, copyrighted material, "free" online images. NO paintings done under instruction whether in person or online.

WATERMEDIA: Any water-based media (watercolor, acrylics, gouache, casein, egg tempera, water-based ink (not water-based oil) applied in an *aqueous* manner (no thick paint or raised surface). Graphite and watercolor pencils may be utilized. Drawing or pencil marks cannot be the main element of the painting, only as guidelines or details.

SUBSTRATE: The material painted on MUST be paper or synthetic paper like Yupo, or illustration board. There are many brands and types of watercolor papers.

COLLAGE: Elements can only be paper hand-painted by the artist, not to exceed 25% of the total surface. NO other materials permitted (metals, gold leaf, 3-D objects, fabric, thread, organic pieces, commercial or computer prints, etc.)

SIZE: Minimum size is 9" in any direction to accommodate artists using 9x12 watercolor tablets. This can include the 1/8" image under the mat.

Preparing Your Digital Image

You will need to prepare the image of your painting in this manner:

- Take a high-quality (squared up) photo of the painting only (unframed painting to avoid glare) and crop it to just the image, correctly oriented (horizontal or vertical).

- Open the file and change the resolution to 300 pixels per inch, sized to 1800 pixels on the LONGER side, saved as maximum quality not to exceed 3 megabytes.
- Name the file as: Artist Name (LastFirst)_PaintingTitle_size HxW. Example: DoeJane_RedTulips_20h12w.
- EMAIL IMAGE FILES to: **tnws.exhibitions@gmail.com**. The ENTRY FORM (including these instructions) will be on the website prior to the JANUARY 1 to FEBRUARY 15, entry period. This allows time for you to obtain assistance if necessary.
- Complete the Entry Form and pay the Entry Fee to complete the process.

By submitting an entry, I signify that I have carefully read all requirements listed in this prospectus and I understand that failure to meet ANY of the requirements may result in the disqualification of my entry and the possibility of ineligibility to enter future TnWS juried exhibitions for a minimum of two years.

Awards

The juror will select 9 awards: Best of Show, Award of Excellence, Award of Excellence Associate Member, Award of Excellence Student Member, and 5 Honorable Mentions. The award amounts will be announced on the TnWS website when they are determined.

Student Entries

The Tennessee Watercolor Society is celebrating student watermedia artwork by offering an entry tailored to students at educational institutions throughout the state of Tennessee. Entrants must be at least 18 years of age. The online exhibition is an excellent opportunity for students to exhibit without going to the expense of matting, framing, shipping, or delivering artwork. **It is an opportunity to exhibit artwork to a wide-ranging audience.**

- Students will follow the rules as listed under **Eligibility**, **Preparing Your Digital Image**, and **Submitting All Entries** above.
- The student deadline is the same as for TnWS members.
- A Student entry must be accompanied by a copy of their student identification.
- The student entry fee is **$15 for up to two entries**. Entrants are encouraged to take advantage of submitting two entries for the juror to consider. Only one entry from a submission may be selected.

Student Awards

There will be three awards for Student entries: Winners will be awarded cash awards and one-year memberships to the Tennessee Watercolor Society. Cash amounts will be announced on the Tennessee Watercolor Society website once determined.