tennessee watercolor society

Juried Exhibition Prospectus

Artist Eligibility

The exhibition is open to artists 18 years of age and older who reside in Tennessee or meet the requirements of membership.

Works of Art Eligibility

Must have been completed in the last three years and not shown in any previous juried TnWS exhibition, including online. Each artist may submit up to THREE images, but only ONE is eligible for inclusion.

Fees

Members:	$40 for the first entry, $10 for the second, $10 for the third ($40, $50, $60)
Non-Members:	$80 for the first entry, $10 for the second, $10 for the third ($80, $90, $100)

Any painting that is accepted for a *physical* TnWS Juried Exhibition may not be shown in any *virtual* exhibition during the scheduled time of that TnWS Exhibition.
The same applies for the Traveling Exhibit that follows it. The gallery or venue in control of the original art has *exclusive rights* to display, promote, and sell that painting.

Requirements

ORIGINALITY: ***The painting must be completely the artist's own original work—*** idea, content, and composition. Reference photos must be taken only by the artist. NO copies of another's work or photos, published images, copyrighted material, "free" online images. NO paintings done under instruction whether in person or online.

WATERMEDIA: Any water-based media (watercolor, acrylics, gouache, casein, egg tempera, water-based ink (not water-based oil) applied in an *aqueous* manner (no thick paint or raised surface). Graphite and watercolor pencils may be utilized. Drawing or pencil marks cannot be the main element of the painting, only as guidelines or details.

SUBSTRATE: The material painted on MUST be paper or synthetic paper like Yupo, or illustration board. There are many brands and types of watercolor papers.

COLLAGE: Elements can only be paper hand-painted by the artist, not to exceed 25% of the total surface. NO other materials permitted (metals, gold leaf, 3-D objects, fabric, thread, organic pieces, commercial or computer prints, etc.)

SIZE: Minimum size is 9" in any direction to accommodate artists using 9x12 watercolor tablets. This can include the 1/8" image under the mat.

Presentation

FRAMING: Simple, plain, un-adorned (no carving, decorations, filets, liners, etc.) wood or metal, in natural, gold, silver or black, maximum 2" wide face. Inside *minimum* size is 13". Outside *maximum* size is 48"—in any direction. Must be well constructed for shipping and handling. Must be wired for hanging with flat hardware (no sawtooth hangers or screw eyes) and wire ends taped.

GLAZING: Plexiglas is REQUIRED (for safe shipping and handling) in good condition (no scratches, etc.) and properly sized for frame.

MATTING: Acid-free white/off-white with white core is REQUIRED, minimum 2" wide around all sides of the painted image. Multiple mats are okay. NO color liners.

Digital Entries

You will need to prepare the image of your painting in this manner: Take a high-quality (squared up) photo of the painting only (unframed painting to avoid glare) and crop it to just the image, correctly oriented (horizontal or vertical). Open the file and change the resolution to 300 pixels per inch, sized to 1800 pixels on the LONGER side, saved as maximum quality not to exceed 3 megabytes. Name the file as: Artist Name (LastFirst)_PaintingTitle_size HxW. Example: DoeJane_RedTulips_20h12w. EMAIL IMAGE FILES to: tnws.exhibitions@gmail.com. The ENTRY FORM (including these instructions) will be on the website prior to the JANUARY 1 to FEBRUARY 15, 2022 entry period. This allows time for you to obtain assistance if necessary. Complete the Entry Form and pay the Entry Fee to complete the process. For help, contact the TnWS INTAKE CHAIR.

By submitting an entry, I signify that I have carefully read all requirements listed in this prospectus and I understand that failure to meet ANY of the requirements may result in the disqualification of my entry and the possibility of ineligibility to enter future TnWS juried exhibitions for a minimum of two years.

IMPORTANT OPPORTUNITIES FOR ARTISTS

The ***Totally Transparent Watercolor Award:*** Artists who prepare their paintings using only transparent watermedia pigments with no opaque pigments, using only the white of the paper, can apply for this special award if their entry is accepted.

The ***Traveling Exhibit:*** 30 paintings selected by the juror to travel for seven months, visiting four different galleries across the state, is a special honor. Indicate your willingness to participate if you understand that your painting cannot be shown virtually anywhere else during this time.

Exhibition Awards: Up to $15,000 in awards, from the Best of Show $2500 to our minimum of $250 in cash and merchandise, is anticipated for this year, based on the 2020 Exhibition amounts given for 19 awards.